



**“The Highlight of the Conference!”**  
- Tourism BC

“Jeremy Gutsche is on the forefront of cool” - **MTV**  
“The highest rated speaker” - **Canada Tourism**  
“An intellectual can of Red Bull” - **Association Week**  
“A new breed of trend spotter” - **The Guardian**  
“Go-to guy for what’s next” - **Globe and Mail**  
“One of the best-received and most thought-provoking keynote sessions to ever grace the MPI stage.” - **MPI**  
“Roars of laughter” - **London Free Press**  
“The perfect kick-off” - **HD Magazine**

“The most energizing, inspiring and applicable piece of stand-up I have ever seen! And I’ve seen Bill Clinton... Bill Gates... and Tony Robbins!” - **The Sun**

**Jeremy Gutsche, MBA CFA** is innovation expert, the award-winning author of *Exploiting Chaos*, host of *Trend Hunter TV*, "one of North America's most requested keynote speakers", a judge on BNN's 'The Pitch' and the founder of *TrendHunter.com*, the world's largest network for trend spotting and innovation...

He has written several thousand articles and overseen the publication of 100,000+ articles for an audience of 35,000,000 monthly views. He has been described as "a new breed of trend spotter" by *The Guardian*, "an eagle eye" by *Global TV*, an "Oracle" by the *Globe and Mail* and "on the forefront of cool" by *MTV*.

Jeremy studied innovation at Stanford, holds an MBA from Queen's University, is a Chartered Financial Analyst, and graduated as a Chancellor Scholar from The University of Calgary, where he was later awarded Graduate of the Decade. Prior to *Trend Hunter*, Jeremy was one of Capital One's youngest Business Directors and innovation leads. At age 28, he led his team to grow a \$1 billion product portfolio. Prior to Capital One, Jeremy was a Management Consultant at the Monitor Group.

From audiences of 4,000 people to the homes of billionaires, Jeremy has inspired innovation at hundreds of events around the world. With a background in management consulting and success at the cutting edge of cool, Jeremy brings a rare perspective on how to unleash innovation within a business context.

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Videos: [JeremyGutsche.com](http://JeremyGutsche.com)

Jeremy Gutsche in the media:

